



cosmica

cosmica press | via oberdan.4 | 13900 biella, italy | t-f +39 015 3700127 | www.cosmicapress.com

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cosmica art books chances for free thinking

Cosmica Press is a new publishing house specializing in editorial projects for contemporary art, photography, lifestyle, and design. Created and directed by Alessandra Galasso, a contemporary art critic and curator, Cosmica Press was born from the desire to take advantage of the knowledge acquired in more than fifteen years of international experience in the field of curating shows, art criticism, and editing catalogues and art books, in order to produce books that are original in content and innovative in design and editorial approach, reflecting scrupulous attention to even the smallest details: from the quality of the editing of the texts and translations to the graphic solutions, from the reproduction of images to the printing, promotion, and distribution on a national and international scale through specialized booksellers and direct sale online.

The principal aim of Cosmica Press is to create original, desirable books, conceived to capture the interest and satisfy the demands both of professionals in the field (artists, curators, critics, gallerists, collectors, and representatives of public and private institutions) and of those who work in the so-called “creative industries,” as well as art lovers everywhere.

Community

Alongside its publishing activities per se, Cosmica Press wants to create and give a home to a community uniting professionals in the field, bibliophiles, art lovers, and everyone who wishes, through the website www.cosmicapress.com, to share and exchange information or to inform others of initiatives and curiosities in the area of publishing on contemporary art, design, photography, and lifestyle, and more generally of contemporary creativity.

Statement

Cosmica Press feels that every good book constitutes an opportunity to develop free thought and represents a decision for independence that can generate a feeling of joyous emancipated responsibility. If this is combined with a search for beauty in all its possible forms, as the expression that, more than any other, distinguishes human beings, then one can intuit the motives that lie at the origin of and give life to Cosmica Press.

Activities and Services

Cosmica Press publishes new editions intended to appeal to a vast public: guides, thematic volumes, designer books, publications on photography, design, lifestyle, and social history, with particular attention to Italian culture from the second half of the twentieth century.

Cosmica Press produces commissioned publications (monographs on artists, exhibition catalogues, and catalogues *raisonnées*), from the editorial concept and graphic design to the editing



(including translation), printing, and distribution in Italy and abroad using specialized booksellers and direct sale online. Free estimates are available on request, also by email.

In addition, Cosmica Press can provide editing (of short texts or entire books, in Italian, English, German and French) and graphic layout for publishing houses, public and private institutions, galleries, and individuals.

Cosmica Press aims to develop new publishing products based on multi-media technologies: DVD, download of MP3 audio files, print of books on demand.

Thanks to the precious collaboration with Marco Moretti, creative director of Cosmica Press and of FDTdesign, NYC, Cosmica Press is able to offer further services such as brand creation, complete identity program and website design.

Who We Are

Alessandra Galasso is founder and editorial director of Cosmica Press. A critic and curator specializing in contemporary art with a master's degree in curatorial studies from MAGASIN-CNAC (Centre National d'Art Contemporain) in Grenoble, France, she was exhibitions coordinator at P.S. 1 Contemporary Art Center in New York from 1994 to 1996, head of exhibitions at MAGASIN in Grenoble from 1998 to 1999, and has curated and coordinated numerous shows at internationally famous institutions (P.S. 1, New York; MAGASIN, Grenoble; the Venice Biennale, etc.) and as a free-lance curator (Viafarini, care of, Milan; Salara, City of Bologna; Ravello Festival; Fondazione Bevilacqua La Masa, Venice; undo.net, etc.). She has written countless articles and reviews for magazines and daily newspapers (Il Sole 24 Ore, Arte, Tema Celeste, Kunst Bulletin, Tate Etc., Ottagono, etc.), contributed critical essays to numerous books, and curated and edited a number of catalogues and art books (Allemandi, Charta, Electa, JRP-Ringier, Silvana Editoriale, Skira, etc.).

With the creation of Cosmica Press, she hopes to put to work the knowledge she has gained and to produce new and unusual publishing initiatives, promoting originality and quality, with a special eye trained on Italian art and culture.

Marco Moretti is creative director of Cosmica Press, thus responsible for the Brand, the website, and naturally all printed matters.

Founder and creative director of FDTdesign, a studio of design and communication with headquarters in Tribeca, NY, he counts, among his many clients, prestigious institutions and museums (Tate Museum, London; ICA Boston; Artist Space and P.S. 1, New York; InSite_05, San Diego and Tijuana (Mex); USFCAM, Tampa, Florida; Pratt Institute and School of Visual Arts, New York); artists and critics (David Byrne, Hans Ulrich Obrist, Jens Hoffmann, Maurizio Cattelan); record companies (Luaka Bop, Nonesuch, Virgin, Warner Bros. Records); events (SoHo Arts Festival, the American International Toy Fair, the New York Marathon); and renowned brands (Maserati USA; Canon USA etc.). Drawing on his training in visual arts and his study of architecture, together with his creative talent and experience, his vision is capable of giving visual form to thoughts, insights, searches and desires in an effective, eclectic and surprising way.



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| **cosmica press** corporate identity

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